

# EMCC Background

Under section 234 of the Elections Act 2017, The Hon'able CEC aimed to strengthen the monitoring mechanism by placing transparency as a central focus during ongoing reforms. Realising the challenge of manual monitoring of electoral process specially with 125 Million voters, he directed to restructure M & E Wing and to develop a robust technology-enabled Monitoring and Evaluation Mechanism to prevent electoral violations, combat misinformation and disinformation and to formulate accountability procedures. For the purpose an M & E Management Information System (MIS) called EM<sup>2</sup> was designed and developed to help generate real-time evidence on violations and non-compliance to the Elections Act 2017, Election Rules 2017 and the procedures, thus improving accountability of Election officials and other stakeholders involved in the electoral processes such as contestants, political parties and voters.



## The Architect

### TRANSFORMING VISION INTO REALITY

The Secretary ECP played a pivotal role and took up the task soon after joining the office capitalizing on his previous experience of BISP and Economic Affairs Division. He started transforming the goal envisioned by the Hon'ble CEC into target of setting up state-of-the-art system and by developing monitoring tools for the monitoring mechanism. He prepared the following road map for re-structuring of the Monitoring & Evaluation mechanism in coordination with the Monitoring Wing.

- i) Development of M&E Framework to cater the requirement of all Electoral Phases (Pre- Electoral, Electoral and Post Electoral)
- ii) Identification and induction of required HR at HQ and Field level.
- iii) Identification and procurement of IT equipment.
- iv) Development of M&E-MIS of ECP for real time monitoring.
- v) Upgradation of Control Room to improve monitoring and decision support system.

#### EM<sup>2</sup> – SOURCE OF INFORMATION KEY INFORMANTS OF REAL-TIME MONITORING

S. No	INFORMANTS	DATA SOURCES/SHARING MEDIUMS & PLATFORMS
1	ECP'S DISTRICT-BASED MONITORS	Digital M&E System: Real-time Compliance Data Display via Dashboard (Display Platforms: Control Room, and authorised ECP officials Desktops/Laptops and Mobile Phones)
2	INDEPENDENT MONITORING ENTITIES	Websites & Published Reports
3	CITIZENS, POLITICAL PARTIES, CANDIDATES, POLLING AGENTS	Calls, SMS, Emails & Written Complaints Received by ECP's Complaints Management Cell
4	MEDIA	Print, Social media & Electronic media reports

EM <sup>2</sup> – NEW M&E SYSTEM		ELECTORAL LIFE CYCLE MONITORING TOOLS
PRE-ELECTORAL PHASE	ELECTORAL PHASE	POST-ELECTORAL PHASE
<ol style="list-style-type: none"> <li>1. CONSTITUENCY DELIMITATION</li> <li>2. VOTER EDUCATION</li> <li>3. VOTER REGISTRATION</li> <li>4. ELECTORAL ROLL UPDATE</li> <li>5. PREPARATIONS FOR THE ELECTION OFFICIALS TRAININGS</li> <li>6. MONITORING OF ELECTION OFFICIALS TRAININGS</li> <li>7. VOTING SYSTEM REFORMS</li> </ol>	<ol style="list-style-type: none"> <li>1. NOTIFICATION OF ELECTIONS AND ELECTION OFFICIALS</li> <li>2. SELF-MONITORING AND INCIDENT REPORTING BY RETURNING OFFICER</li> <li>3. CANDIDATES NOMINATION PROCESS</li> <li>4. ELECTION PREPARATIONS</li> <li>5. PREPARATIONS FOR THE ELECTION OFFICIALS TRAININGS</li> <li>6. ELECTION OFFICIALS TRAININGS</li> <li>7. ELECTION CAMPAIGN</li> <li>8. PRE-VOTING DAY</li> <li>9. SELF-MONITORING AND INCIDENT REPORTING BY PRESIDING OFFICER</li> <li>10. VOTING DAY</li> <li>11. ANNOUNCEMENT OF ELECTION RESULTS (PROVISIONAL)</li> <li>12. COMPLAINTS WITH APPELLATE TRIBUNALS (AGAINST RO DECISIONS)</li> <li>13. COMPLAINTS WITH ECP TRIBUNALS (POST-POLL)</li> </ol>	<ol style="list-style-type: none"> <li>1. CONSOLIDATION OF ELECTORAL-PERIOD OBSERVATIONS</li> <li>2. ELECTION MATERIAL WAREHOUSING</li> </ol>
<b>YEAR-ROUND MONITORING</b>		
<ol style="list-style-type: none"> <li>1. BARRIERS TO WOMEN, MINORITIES, TRANSGENDER PERSONS' AND PWD'S POLITICAL PARTICIPATION</li> <li>2. PRINT, ELECTRONIC, AND SOCIAL MEDIA</li> <li>3. ECP'S LIAISON WITH INDEPENDENT ELECTION OBSERVERS</li> <li>4. STAKEHOLDERS ENGAGEMENT</li> </ol>		

## EMCC: The Vision

The Robust M&E mechanism required a state-of-the-art facility under one roof to receive real time monitoring reports shared by the District Monitoring Teams and instant redressal through quarter's concerned. This mechanism also factored in the media reporting and general public complaints during different stages of elections. The M&E Team along-with MCO were to be equipped for instant rebuttal. Both the mechanisms were to be facilitated through a project; Election Monitoring Control Center (EMCC).

The EMCC is equipped with the following facilities:

- i) Digital Wall for viewing real time reports
- ii) 12 LED Screens to monitor mainstream media coverage of election activities.
- iii) Latest Computers to run the M&E Management Information System
- iv) Universal Access Number to receive complaints from general public through telephone.
- v) Help desk and work station for 16 facilitators for 24/7 instant r sponse during all election activities.



## The Vision TRANSPARENCY & ACCOUNTABILITY OF ELECTORAL PROCESSES FOR CREDIBLE ELECTIONS

To monitor the pre-poll, poll day and post poll activities for hands on information, a System Requirements Specification (SRS) document and an M&E framework were developed to compliment decision support system of ECP by receiving real-time reporting of violations in the field by District Monitoring Officers and their teams.



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**LEAD CONTRIBUTOR  
FOR EMCC  
DEVELOPMENT**

**EMCC**

**TRANSPARENCY**

**ACCOUNTABILITY** COMPLIANCE MONITORS

**CREDIBILITY**

**ELECTION**

**MONITORING**

**ACCOUNTABILITY**

MANAGEMENT INFORMATION SYSTEM

**M & E FRAMEWORK**

**CREDIBILITY**

COMBAT DISINFORMATION

**CODE OF CONDUCT**

DISTRICT MONITORING OFFICER

**ELECTIONS**

**The Vision**

**ELECTION  
MONITORING  
CONTROL CENTER**

**ELECTION COMMISSION  
OF PAKISTAN**